

ROA Second Century Campaign Leadership Gift Phase Comprehensive Campaign Suggested Gift Ask / Recognition Levels

The Leadership Gift Phase assumes a “blended” two-part gift suggestion. First, a “Current (Cash) Gift” over a 5-year pledge period qualifying for the “Pershing Society” (I). Second, a “Planned Gift” (bequest / insurance / annuity / trust commitments / etc.) as part of the “Legacy Circle” (II).

I. Current (Cash) Gifts: Pershing Society

- | | | |
|--------------------|---|---|
| A. “Minuteman” | - | \$5,000 within 5 years (\$1,000 per year) |
| B. “1922 Founders” | - | \$9,610 within 5 years (\$1,922 per year) |
| C. “Two Star” | - | \$12,500 within 5 years (\$2,500 per year) |
| D. “Three Star” | - | \$25,000 within 5 years (\$5,000 per year) |
| E. “Four Star” | - | \$50,000 within 5 years (\$10,000 per year) |
| F. “Five Star” | - | \$100,000 within 5 years (\$20,000 per year) |
| G. <Named Gift> | - | \$200,000+ within 5 years (\$40,000 per year) |

II. Planned Gifts: Legacy Circle Planned Giving Society

- | | | |
|-----------------|---|------------------|
| A. “Guardian” | - | \$10,000 value |
| B. “Reilly” | - | \$25,000 value |
| C. “Truman” | - | \$50,000 value |
| D. <Named Gift> | - | \$100,000+ value |

Example:

Many fellow ROA members are making a two-part gift:

The first is to join the *Pershing Society* at the *Minuteman* level with a pledge of \$250/quarter over five years for a total gift of \$5,000.

The second is to join the *Legacy Circle* at the *Guardian* level with a planned gift of \$10,000.

Such a combined gift of \$15,000 will be recognized as a *Minuteman Guardian*.